

ATD-TV Annual Membership Appreciation Event

Featuring

Brian Fretwell

Leading Ourselves So Others Will Follow



Brian Fretwell

Consultant, founder of Why We Win inc., and author of *Experts of Our Potential*

Learning leadership skills can't wait until someone gains a leadership title. Strategies for motivation, mindset, learning, and growing as a leader are now required in EVERY position.

With a heavy focus on basic neuroscience, a healthy dose of inspiration, and just enough entertainment to make 70% of the group laugh at least once, Brian will talk about how we can equip individuals with the tools to navigate the constant change every company now experiences, and how we can empower people to make their own decisions when the "leader" can't be there to directly support.

You'll come away with new tools and new focus for creating security in an economy that seems to guarantee anything but.

Thursday, August 9, 2018 | 11:30 am – 1:00 pm

ATD-TV members are encouraged to invite guests from their professional network, compliments of the Board.

RSVP to comm@atdtv.org by 8/6/18 as space is limited. ● Lunch from Goodwood sponsored by **CapEd Credit Union**

Brian Fretwell is a professional speaker and consultant in the crossroads of leadership and neuroscience fields. His experiences range from teaching in a juvenile corrections facility to running leadership development workshops on the Gettysburg Battlefield. He consults with the two largest neuroscience-based consulting companies in the country, running the Neuroscience of Leadership workshops all over the world—from Diamond Mines in the Arctic Circle to the Outback of Australia. He was a 2018 TEDxBoise speaker. He lives in Boise with Jamie, his wife of 14 years, and his dog Hank.

LOCATION: CapEd Corporate HQ, 275 E Stratford Drive, Meridian

Cost: nonmembers \$15, student & senior nonmembers \$5, FastPass members prepaid

Register online or email comm@atdtv.org